**INDEPENDENT CRAFT BREWERY BREWDOG LAUNCHESITS FIRST DRAFT HOUSE PUB IN ABERDEEN, SCOTLAND**

*The Hop & Anchor will be the first Draft House location outside of London, throwing open its doors in BrewDog’s hometown of Aberdeen*

* This Friday, Aberdeen can look forward to a new addition to its booming craft beer scene with Scotland’s first Draft House pub, The Hop & Anchor
* The Hop & Anchor features 10 kegged beers and two cask ales along with a full menu of pub classics and Sunday roasts serving Aberdeen as an exciting modern take on the traditional pub

**ABERDEEN, FRIDAY 8th MARCH.** BrewDog has announced the launch of a new Draft House pub in its home city of Aberdeen. The Hop & Anchor is the first Draft House in Scotland, putting a modern spin on the traditional British pub.

Housed on Exchange Street in Aberdeen’s historic Merchant quarter, the Hop and Anchor boasts 10 kegged beers and two rotating cask ales, along with a full menu of mouth-watering pub classics. New beer offerings will include exclusive Draft House collaborations with Sierra Nevada, Victory Brewing Company and Schneider Weisse, cask Dead Pony Club, as well as classics like Punk IPA and other awesome UK craft beers.

The pub reflects Draft House’s new style of venue, pioneered by the launch of Draft House Farringdon, London. The design accentuates the building’s historic features, taking its lead from original church architecture.

David McDowall, CEO of BrewDog Retail, said: “The passion for craft beer has never been stronger in the UK. We are incredibly proud of the work that we have produced with our locations across London and the South-East and bringing the Draft House ethos to Aberdeen – arguably the home of UK craft beer – seemed like the next logical step.”

“In Draft House we have found a likeminded counterpart to help with our everlasting mission to bring more people into the world of craft beer. It’s a truly exciting time for us and we can’t wait to see what the future brings!”

Since acquiring the Draft House in 2018, BrewDog has positioned the chain of pubs as a key driving force in expanding the UK’s craft beer scene. The launch of the Hop & Anchor marks the development of The Draft House pub division nationwide, with twelve sites currently in London.

The venue will open its doors to customers at 12:00pm on 8th March and will offer 2-4-1 Sunday Roasts throughout the month. The first 80 customers through the door will also get the chance to win a £500 bar tab, plus other amazing prizes.

To book a table at The Hop & Anchor, please visit: www.drafthouse.co.uk. For more information on BrewDog, please visit: www.brewdog.com

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**About Draft House**

This small group of Public Houses aims to do for beer what our culture has done for food and wine over the past twenty years by taking provenance, cellaring and serving seriously. Draft House celebrates choice and quality with an extraordinary range of strange and wonderful brews perfectly paired with delicious, hearty food.

In March 2018, The Draft House estate was acquired by independent Scottish craft brewer, BrewDog who took over the pubs across London and the South East.

**About BrewDog plc**

Since 2007 BrewDog has been on a mission to make other people as passionate about great craft beer as we are. From the Headliner series, which includes bold, uncompromising pack leaders like the flagship Punk IPA, to the Amplified range (beer, but turned up to 11), BrewDog brews beer that blows people’s minds and has kick-started a revolution.

Cofounders James Watt and Martin Dickie shook up the business world in 2010 with the launch of pioneering crowdfunding initiative Equity for Punks, an initiative that has seen the company raise £67m over five rounds, raising more money through online equity crowdfunding than any other on record. The funds and the army of punk shareholders (94,000) has enabled the Scottish craft brewery to scale up without selling out.

With over 80 bars across the globe, export into 60 countries, and a brewery in Ohio that launched in 2017, BrewDog continues to take the craft beer revolution stratospheric, whilst continuing to push the boundaries, invest in people, put the beer first, and champion other small breweries in its venues.

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